

# COMMUNICATION ARTS (CA)

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## CA 500 INDEPENDENT STUDY OR RESEARCH<sup>1-3 Credits</sup>

Study or research in an area of special interest. The number of credit hours is determined by the topic and the amount of work required.

**Add Consent:** Instructor Consent

**Requirements:** Permission of instructor, Dean of Graduate Studies, and Academic Vice President.

## CA 520 RELATIONAL AND FAMILY COMMUNICATION<sup>3 Credits</sup>

Advanced interpersonal course designed to give students the opportunity to explore current interpersonal research in modern family relationship situations. In-depth exploration of intimate communication, parent-child communication, child-child communication, and extended-family communication in both western and intercultural traditions.

**Dual-listed:** CA 420

## CA 535 ADVANCED TOPICS IN COMMUNICATION<sup>1-3 Credits</sup>

Special topics in communications.

**Dual-listed:** CA 435

**Notes:** May be repeated with change of emphasis.

## CA 536 SEMINAR IN COMMUNICATION<sup>3 Credits</sup>

Designed to meet the specific needs of a group of students.

**Dual-listed:** CA 436

**Add Consent:** Instructor Consent

**Notes:** May be repeated with a different topic.

**Requirements:** Permission of Communication Arts faculty required.

## CA 540 GENDER AND COMMUNICATION<sup>3 Credits</sup>

Explores gender as a communication variable in settings ranging from interpersonal relationships, organizational settings, intercultural settings, to public or mass communication.

**Dual-listed:** CA 440

## CA 560 HEALTH COMMUNICATION<sup>3 Credits</sup>

An examination of the role of communication in public health campaigns and in interpersonal interactions concerning health topics. Includes analysis of the design, implementation and evaluation of health campaigns.

## CA 600 INDEPENDENT STUDY OR RESEARCH<sup>1-3 Credits</sup>

Study or research in an area of special interest. The number of credit hours is determined by the topic and the amount of work required.

**Requirements:** Permission of instructor, Dean of Graduate Studies, and Academic Vice President.

## CA 610 THEORIES OF CONFLICT RESOLUTION AND MEDIATION<sup>3 Credits</sup>

Approaching conflict resolution and mediation from a skills perspective. Effective conflict mediation and resolution skills in both personal and professional settings will be discussed.

## CA 615 RESEARCH PROCESS AND PRACTICE<sup>3 Credits</sup>

A review of research methods used in a variety of disciplines wherein students can gain an advanced conceptual, philosophical and practical understanding of research traditions and designs in quantitative and qualitative methodologies.

## CA 620 MEDIA RELATIONS AND LEADERSHIP<sup>3 Credits</sup>

This course examines leadership and its relationship to the media. It uses a case-study approach for understanding the roles and responsibility that leadership plays in generating effective messages and communication through the media to inform its target audiences and influence public opinion. Using specific cases, students review how the print, broadcast and digital media function with organizations. Students analyze how to best develop and implement strategies in media relations for meeting the leadership needs of different types of organizations.

## CA 630 ORGANIZATIONAL COMMUNICATION<sup>3 Credits</sup>

This course investigates the nature, content and effects of communication in organizations. The course takes a practical approach focusing on typical communication situations experience in many organizations. A variety of learning methods will be employed in the course to examine how communication theory can effectively be applied. Students will participate in presentations, group activities, and case studies. The material for looking at organizations will be from a variety of academic disciplines, and the focus will be on how "meaning" is created, transmitted and shared.

## CA 635 CROSS CULTURAL COMMUNICATION<sup>3 Credits</sup>

A critical examination of theoretical and applied aspects of cross-cultural communication as applied to diversity issues in individual, work and other social settings inside and outside the United States.

## CA 650 LEADERSHIP IN GROUPS AND TEAMS<sup>3 Credits</sup>

A study of communication in groups and teams with components of leadership, communication theory and decision-making processes in a variety of settings will be explored including; community, sports, online and workplace.