

# THE DEGREE OF BACHELOR OF ARTS WITH A COMPREHENSIVE MAJOR IN BUSINESS ADMINISTRATION

A student must complete the following core requirements in addition to a selected option and the Essential Studies requirements. Transfer students from a two (2) year institution must complete 50% of the required courses for the major from Chadron State College.

**Required:**

All Business Majors must complete one of the following for the Essential Studies requirement (SLO 4) prior to taking advanced (300/400) Finance, Economics and Management courses:

Code	Title	Credits
MATH 138	APPLIED CALCULUS	3
MATH 142	COLLEGE ALGEBRA	4
MATH 151	CALCULUS I (or equivalent)	5

All Business Majors must complete BA 331 BUSINESS COMMUNICATIONS for the Essential Studies requirement (SLO 3).  
 BA 331 BUSINESS COMMUNICATIONS Prerequisite: Completion of SLO 2.

Code	Title	Credits
BA 331	BUSINESS COMMUNICATIONS	3

**Recommended:**

All Business Majors should consider taking ENG 137 TECHNICAL WRITING to fulfill the Essential Studies requirement (SLO 2).

Code	Title	Credits
Essential Studies ( <a href="http://catalog.csc.edu/undergraduate/essential-studies-program/">http://catalog.csc.edu/undergraduate/essential-studies-program/</a> )		
Core Requirements		
ACTG 241	ACCOUNTING PRINCIPLES I	3
ACTG 242	ACCOUNTING PRINCIPLES II	3
BA 336	BUSINESS/ECONOMIC STATISTICS	3
BA 337	BUSINESS LAW	3
BIS 231	PRINCIPLES OF INFORMATION SYSTEMS	3
BIS 332	DECISION SUPPORT FOR MANAGERS	3
ECON 231	MACROECONOMICS	3
ECON 232	MICROECONOMICS	3
FIN 330	PRINCIPLES OF FINANCE	3
MGMT 230	PRINCIPLES OF MANAGEMENT	3
MGMT 434	STRATEGIC MANAGEMENT	3
MKTG 231	PRINCIPLES OF MARKETING	3
Select one of the following options:		21
Accounting (p. 1)		
Agribusiness (p. 2)		
Business Information Systems (p. 2)		
Finance (p. 2)		
Management (p. 2)		

Marketing (p. )	
<b>Total Credits</b>	<b>57</b>

Students pursuing a degree in business are encouraged to complete an internship in business during their junior and senior year.

## Accounting Option

Code	Title	Credits
ACTG 332	ACCOUNTING INFORMATION SYSTEMS	3
ACTG 337	COST MANAGEMENT ACCOUNTING	3
ACTG 341	INTERMEDIATE ACCOUNTING I	3
ACTG 342	INTERMEDIATE ACCOUNTING II	3
ACTG 430	PERSONAL INCOME TAX	3
ACTG 431	CORPORATE/FIDUCIARY TAX	3
ACTG 438	AUDITING	3
<b>Total Credits</b>		<b>21</b>

Students completing the accounting option will have met the educational requirements to take professional examinations required to become a Certified Management Accountant (CMA), Certified Internal Auditor (CIA) and Certified Fraud Examiner (CFE).

## Accounting Option: Certified Public Accountant Path

Code	Title	Credits
Essential Studies ( <a href="http://catalog.csc.edu/undergraduate/essential-studies-program/">http://catalog.csc.edu/undergraduate/essential-studies-program/</a> )		39
Accounting Option & Core Requirements (p. 1)		57
ACTG 433	GOVERNMENTAL AND NOT-FOR-PROFIT ACCOUNTING	3
ACTG 437	ADVANCED COST MANAGEMENT ACCOUNTING	3
ACTG 443	ADVANCED FINANCIAL ACCOUNTING	3
BA 431	PROFESSIONAL ETHICS	3
BA 432	LEGAL ASPECTS OF BUS OWNERSHIP	3
Electives		39
<b>Total Credits</b>		<b>150</b>

## Accounting Option: Certified Public Accountant Path (with MBA)

Code	Title	Credits
Essential Studies ( <a href="http://catalog.csc.edu/undergraduate/essential-studies-program/">http://catalog.csc.edu/undergraduate/essential-studies-program/</a> )		39
Accounting Option & Core Requirements (p. 1)		57
Select one of the following:		3
ACTG 433	GOVERNMENTAL AND NOT-FOR-PROFIT ACCOUNTING	
ACTG 437	ADVANCED COST MANAGEMENT ACCOUNTING	
ACTG 443	ADVANCED FINANCIAL ACCOUNTING	
BA 431	PROFESSIONAL ETHICS	3
BA 432	LEGAL ASPECTS OF BUS OWNERSHIP	3
Undergraduate Electives		15
MBA Required Courses		27
Select two MBA Professional Courses:		6

ACTG 533	GOVERNMENTAL AND NOT-FOR-PROFIT ACCOUNTING	
ACTG 537	ADVANCED COST MANAGEMENT ACCOUNTING	
ACTG 543	ADVANCED FINANCIAL ACCOUNTING	
MBA Professional Course (elective)		3
<b>Total Credits</b>		<b>156</b>

Students completing a CPA Path will have met the educational requirements to take the professional examination required to become a CPA in the State of Nebraska.

## Agribusiness Option

Code	Title	Credits
BA 432	LEGAL ASPECTS OF BUS OWNERSHIP	3
ECON 334/ AGRI 330	AGRICULTURAL ECONOMICS AND AGRIBUSINESS	3
ECON/AGRI 423	AGRICULTURAL POLICY	3
FIN 242	REAL ESTATE PRINCIPLES	3
FIN 439	INVESTMENT ANALYSIS	3
MKTG 337 or AGRI 221	SOCIAL MEDIA MARKETING FARM AND RANCH MANAGEMENT	3
ECON 467	AGRICULTURAL BUSINESS PLANNING AND MANAGEMENT	3
<b>Total Credits</b>		<b>21</b>

Recommended Electives: In order to enhance employment opportunities, the following electives are recommended: AGRI 234 PRINCIPLES OF ANIMAL NUTRITION, AGRI 242 PRINCIPLES OF RANGELAND AND FORAGE MANAGEMENT, AGRI 245 PRINCIPLES OF SOIL SCI, AGRI 333 RUMINANT PRODUCTION and FIN 432 FINANCIAL MANAGEMENT.

## Business Information Systems Option

Code	Title	Credits
BIS 200	INTRODUCTION TO COMPUTER APPLICATIONS	3
BIS 230	WEB PAGE DEVELOPMENT	3
BIS 235	BUSINESS PROGRAMMING	3
BIS 331	DATABASE MANAGEMENT	3
BIS 337	E-COMMERCE	3
BIS 430	PROJECT MANAGEMENT	3
BIS 431	SYSTEM ANALYSIS AND DESIGN	3
<b>Total Credits</b>		<b>21</b>

## Finance Option

Code	Title	Credits
BA 241 or ACTG 337	QUANTITATIVE METHODS COST MANAGEMENT ACCOUNTING	3
FIN 239	PERSONAL FINANCE	3
FIN 242	REAL ESTATE PRINCIPLES	3
FIN 331	FINANCIAL MARKETS & INSTITUTIONS	3
FIN 333	INTERNATIONAL FINANCE & ECONOMICS	3
FIN 432	FINANCIAL MANAGEMENT	3
FIN 439	INVESTMENT ANALYSIS	3
<b>Total Credits</b>		<b>21</b>

## Management Option

Code	Title	Credits
BA 241	QUANTITATIVE METHODS	3
BA 432	LEGAL ASPECTS OF BUS OWNERSHIP	3
MGMT 330	ORGANIZATIONAL THEORY AND BEHAVIOR	3
MGMT 430	HUMAN RESOURCE MANAGEMENT	3
MGMT 432	PRODUCTION AND OPERATIONS MANAGEMENT	3
Select two of the following courses:		6
ACTG 337	COST MANAGEMENT ACCOUNTING	
FIN 432	FINANCIAL MANAGEMENT	
MGMT 340	US HEALTHCARE SYSTEMS: ORGANIZATION AND DELIVERY	
<b>Total Credits</b>		<b>21</b>

## Marketing Option

Code	Title	Credits
MKTG 331	SALES TECHNIQUES	3
MKTG 334	NEW PRODUCT DEVELOPMENT	3
MKTG 336	PROMOTIONS AND ADVERTISING	3
MKTG 337	SOCIAL MEDIA MARKETING	3
MKTG 338	CONSUMER BEHAVIOR	3
MKTG 435	MARKETING STRATEGY	3
MKTG 439	BUSINESS AND MARKETING RESEARCH	3
<b>Total Credits</b>		<b>21</b>