

# MARKETING MINOR

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<b>Code</b>	<b>Title</b>	<b>Credits</b>
BA 336	BUSINESS/ECONOMIC STATISTICS	3
MKTG 231	PRINCIPLES OF MARKETING	3
MKTG 331	SALES TECHNIQUES	3
or MKTG 334	NEW PRODUCT DEVELOPMENT	
MKTG 336	PROMOTIONS AND ADVERTISING	3
MKTG 337	SOCIAL MEDIA MARKETING	3
MKTG 338	BUYER BEHAVIOR	3
MKTG 439	BUSINESS AND MARKETING RESEARCH	3
<b>Total Credits</b>		<b>21</b>