

# PUBLIC RELATIONS MINOR

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A student must complete the following program in addition to the Essential Studies Requirements and a major in another area.

<b>Code</b>	<b>Title</b>	<b>Credits</b>
CA 133	MEDIA WRITING	3
CA 250	INTRODUCTION TO PUBLIC RELATIONS:PRINCIPLES, PROCESSES & PRACTICES	3
CA 350	APPLIED PUBLIC RELATIONS: CONCEPTS AND PRACTICES-INTERMEDIATE STUDIES IN PR	3
CA 425	RISK AND CRISIS COMMUNICATION	3
CA 430	COMMUNICATION RESEARCH METHODS	3
CA 434	EDITING AND DESIGN	3
CA 450	COMMUNICATION CAMPAIGNS	3
<b>Total Credits</b>		<b>21</b>